

JONATHAN LY

GRAPHIC DESIGN

Software

Adobe CS5:

Indesign, Photoshop, Illustrator, Flash, Acrobat Pro, Acrobat Distiller, Media Encoder

Final Cut Studio:

Final Cut Pro, Soundtrack Pro, Motion 4, Colour

Other:

Oomph ipad platform, Avid Pro Tools, Wordpress, iStopmotion

CONTACT

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0425 893 460
www.chumpyly.com

Experience

Sterling Publishing - Print Designer, Head AV Producer (2010 - Present)

Sterling Publishing is a publishing house catering to the finance and mortgage industry

Role: Print design focusing on editorial and marketing.

Digital design including iPad and Flash. Also the management and development of the production of broadcast material, from shoots to post-production.

Contact: Matthew Lauricella, Head Designer, 0415 339 141

The Spit Press - Head Designer (2010 - Present)

The Spit Press is a bi-monthly creative youth, arts and culture street press publication - www.spitpress.com

Role: Responsible for all production duties from design to press and digital formats.

Contact: Tym Yee, Publisher, 0405 259 757

Workshop Aust. Pty Ltd - Advertising & Design Internship (2009 - 2010)

Workshop is a full service advertising and creative agency

Role: Assisting in conceptual planning and branding campaigns.

Assigned promotional and POS design tasks as well as prepress training.

Contact: Lucy Edison, Head Designer - 02 9213 6000

VOKO Group - Design Internship (2009 - 2010)

VOKO Group is a creative agency specialising in branding

Role: Design and advertising tasks in print and digital for the travel, cosmetics and fashion industries.

Contact: Rain Wang, Managing Partner - 02 9267 5580

Education

University of New South Wales (UNSW)

B.A Media and Communications (Arts) Major: Film Studies, New Media (2007-2009)

Awarded the UNSW Media, Film and Theatre Creative Work Prize