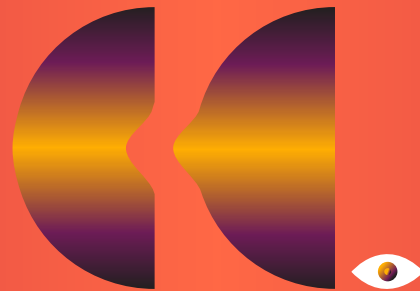


CREATIVE



CHUMPY LY



# Heya, I'm Chumpy, (or Jonathan)

I'm Sydney based and have had 9 years in the creative industry – having experience mostly in graphic and motion design. I'm a slashie to the max, having designed, illustrated, animated and even soundtracked my way through print publishing, large-scale music festivals and touring, creative agencies and even our modern saviour(?) Google.

## Head Creative / Animator

### The Conscience Organisation / 2019-2020

*TCO (The Conscious Organisation) is a purpose-lead creative communications agency based in Sydney.*

- + Graphic & motion design, art direction
- + Conceptualisation and execution of master art + campaigns
- + Owning projects from start to finish
- + Managing a team of in-house and freelancers
- + Heavy client-facing and presentation based
- + Worked under high pressure with global timelines

**CLIENTS:** Nature's Gift, Tetley Tea, Unicef

**CONTACT:** Lhara Whetmore, Account Manager, 0439 992 027

## Head Designer, Art Director

### Think Inc. / 2018 - PRESENT

*Think Inc is a touring company that tours the world's sharpest critical thinkers and challengers of intellectual comfort.*

- + Graphic design, animation, illustration, art direction
- + Conceptualisation and execution of master art + campaigns
- + Sold out events through meticulous demographic research

**CAMPAIGNS:** Chelsea Manning 2018, Rewriting the Future: Jane Goodall 2019, Sean Carroll 2020

**CONTACT:** Suzi Jamil, Founder, 0424 805 323

## Senior Designer

### Fuzzy Events / 2012 - 2018

*Fuzzy Events is the purveyor of some of Australia's most popular outdoor music festivals such as Parklife, Field Day and Listen Out.*

- + Graphic & motion design, art direction
- + Conceptualisation and execution of master art + campaigns
- + Worked exclusively with youth demographic
- + Worked under high pressure with global timelines

**CAMPAIGNS:** Field Day 2013-2019, Harbourlife 2012-2018, Listen Out 2013-2018, Vivid: Curve Ball 2016-18, Parklife 2012

**CONTACT:** Eileen Francisco, Marketing Manager, 0431 604 164

## Creative Director

### Chumpy Ly Design. / 2011 - PRESENT

*Chumpy Ly Design is my freelance business, where I'm able to work closer to my personal style, as well as have the ability to pursue projects which have meaning to me.*

- + Utilising all of my skillset in graphic design, animation, illustration, audio design.
- + Completely responsible for the communication, account management and branding.
- + Non-stop pouring of resources into new techniques, software and workflows

## UNSW

**Bachelor of Media & Communications / 2007 - 2010**

Majoring in Film studies, New media.